



Privacy Policy

Effective Date: June 13, 2024

Info Erase is committed to protecting your privacy at all times. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our data deletion services ("Services"). By accessing or using our Services, you agree to the terms of this Privacy Policy. If you do not agree with the terms of this Privacy Policy, please do not use our Services. Info Erase does not sell or rent personal information to any third parties for any purpose. Info Erase is not a data broker and does not have any financial relationship with any data broker that it covers. Our purpose is to help track down and remove your information from these data brokers and registries that are buying and selling your information without your consent.

Info Erase is not affiliated with any data broker and we never will be.

Info Erase uses collected data from user submission to deliver its services. As a registered user and/or paying customer, you are the only owner of your personal data and can request disclosure or deletion at any time. If you want your personal data to be removed from our systems, you should delete your account from the login & security section of your account page and all the information we hold about you will be destroyed, or email us at support@infoerase.com. To comply with our legal obligations, for example, under certain circumstances, we may be required to disclose your personal data if required to do so by law or in response to valid requests by public authorities. All user data is encrypted.

Info Erase, Inc. ("us", "our", or "we") operates <https://infoerase.com> (hereinafter together or individually referred to as "service").

Our Privacy Policy governs your visit to <https://www.infoerase.com> and <https://app.infoerase.com>, and explains how we collect, safeguard and disclose information that results from your use of our Service.

We use your data to provide and improve our service. By using our service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, the terms used in this Privacy Policy have the same meanings as in our terms and conditions.

Our terms and conditions ("terms") govern all use of our service and together with the privacy policy constitutes your agreement with us ("agreement"). If you do not agree to the terms and conditions of this privacy policy, please do not use our services.

1. Information We Collect

Personal Information: We may collect personal information that you provide to us directly, such as your name, email address, phone number, billing information, and any other information you provide when creating an account or submitting a data deletion request.

Usage Information: We may collect information about your interactions with our Services, including your IP address, browser type, operating system, pages viewed, and the dates and times of your visits.

Data Deletion Requests: We may collect information related to your data deletion requests, including the types of data you want to delete and the Data Vendor Platforms from which you want the data removed.

2. How We Use Your Information

Info Erase uses the collected data for various purposes:

- to provide and maintain our Service.
- to notify you about changes to our Service.
- to gather analysis or valuable information so that we can improve our Service.
- to allow you to participate in interactive features of our service when you choose to do so.
- to provide customer support.
- to monitor the usage of our service.
- to detect, prevent and address technical issues.
- to carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- to provide you with notices about your account and/or subscription, including expiration and renewal notices, email-instructions, updates and changes to services.
- to provide you with news and general information about other goods, services and events which we offer that are like those that you have already purchased or enquired about unless you have opted not to receive such information.
- To comply with our legal obligations, for example, under certain circumstances, we may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities.
- in any other way we may describe when you provide the information.
- for any other purpose with your consent.

3. How We Share Your Information

With service providers, we may share your information with third-party service providers that perform services on our behalf, such as payment processing, data hosting, and customer support. With data vendor platforms, we may share the information necessary to process your data deletion requests with the Data Vendor Platforms from which you want your data removed. For legal reasons, we may disclose your information if required by law, regulation, or legal process, or if we believe it is necessary to protect our rights, property, or safety, or that of others. In Connection with Business Transfers: If we are involved in a merger, acquisition, or sale of all or a portion of our assets, your

information may be transferred as part of that transaction. Info Erase utilizes third party vendors to deliver and market our services, and manage user data. The full list of third party vendors is listed in our Privacy Policy. Info Erase honors the same data privacy rights required by the California Consumer Privacy Act (CCPA) and the California Privacy Rights Act (CPRRA) to all users regardless of where they reside.

4. How We Transfer Your Data

Our paid subscription plans provide services for submitting personal information for removal, opt out, and suppression requests to lists of third-party data brokers and information aggregators. If you purchase a paid subscription plan, as a condition to fulfilling your subscription plan, you must provide your personally identifiable information (“PII”) such as full name, birth year and home address to Info Erase and must send your PII to the data brokers and information aggregators included in the Removal Lists. This information is required by the data brokers and information aggregators in order to locate your record(s) and remove you from their database(s). We cannot control, guarantee or warranty how these third-parties will treat your PII or what they will do with it. By purchasing and maintaining an active paid subscription, you approve Info Erase to submit your PII to data brokers and information aggregators for the purposes of submitting removal, opt out, and suppression requests. If you do not wish to submit your PII to data brokers and information aggregators for the purposes of submitting opt out, suppression and removal requests, then you should not use Info Erase removal services.

Your information, including personal data, may be transferred to – and maintained on – computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ from those of your jurisdiction.

If you are located outside the United States and choose to provide information to us, please note that we transfer the data, including Personal Data, to the United States and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer. If you do not agree with the terms of this Privacy Policy, please do not use our Services.

Info Erase will take all the steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

5. Disclosure of Data

We may disclose personal information that we collect, or you provide:

(a) Disclosure for Law Enforcement.

Under certain circumstances, we may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities.

(b) Business Transaction

If we are involved in a change of control business transaction such as a merger, acquisition or asset sale, your Personal Data may be transferred as a result of the business transaction. However, prior to the close of such a business transaction and prior to the transfer of any Personal Data related to such as business transaction, Info Erase will provide at least 30 days written notice to all users via

email notification providing the option for each user to delete their Info Erase account in advance of the close of the business transaction thereby preventing the unwanted transfer of the user's Personal Data as a result of the business transaction.

(c) We may disclose your information also:

(i) to contractors, service providers, and other third parties we use to support our business such as internet software and services for customer support, digital analytics, advertising, and email.

(ii) to fulfill the purpose for which you provide it.

(iii) for any other purpose disclosed by us when you provide the information.

(iv) with your consent in any other cases.

6. Your Choices and Rights

You can access, update, or delete your account information at any time by logging into your account or contacting us at support@infoerase.com. You can submit data deletion requests through our Services. Please note that while we strive to process these requests promptly, we cannot guarantee the complete removal of your data from all Data Vendor Platforms. You can opt out of receiving promotional communications from us by following the unsubscribe instructions provided in those communications. Please note that you may still receive non-promotional communications, such as those related to your account or our ongoing business relations. If you do not agree with the terms of this Privacy Policy, please do not use our Services.

Location Data: We may use and store information about your location if you give us permission to do so ("Location Data"). We use this data to provide features of our Service, to improve and customize our Service. You can enable or disable location services when you use our Service at any time by way of your device settings.

Tracking Cookies Data: We use cookies and similar tracking technologies to track the activity on our Service and we hold certain information. Cookies are files with a small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Other tracking technologies are also used such as beacons, tags and scripts to collect and track information and to improve and analyze our Service. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

Examples of Cookies we use:

(a) **Session Cookies:** We use Session Cookies to operate our Service.

(b) **Preference Cookies:** We use Preference Cookies to remember your preferences and various settings.

(c) **Security Cookies:** We use Security Cookies for security purposes.

(d) **Advertising Cookies:** Advertising Cookies are used to serve you with advertisements that may be relevant to you and your interests. You can set your browser to refuse all or some browser cookies or to alert you when cookies are being sent. If you disable or refuse cookies, some parts of our Services may become inaccessible or not function properly.

7. Data Security

We take reasonable measures to protect the confidentiality and security of your information and understand the sensitive nature of this data. However, no data transmission over the internet or electronic storage system can be guaranteed to be 100% secure. While we strive to use commercially acceptable means to protect your information, we cannot guarantee its absolute security.

8. Retention of Your Information

We will retain your personal information only for as long as is necessary for the purposes set out in this Privacy Policy, or as required by law. When we no longer need to use your information, we will take steps to remove it from our systems and records or take steps to anonymize it so that you can no longer be identified from it.

9. International Data Transfers

Your information may be transferred to, and maintained on, servers and databases located outside your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those of your jurisdiction. By providing your information, you consent to such transfer.

10. Children's Privacy

Our Services are not intended for use by individuals under the age of 18. We do not knowingly collect personal information from individuals under 18. If we become aware that we have inadvertently received personal information from an individual under the age of 18, we will delete such information from our records.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our website and updating the effective date at the top of this policy. You are advised to review this Privacy Policy periodically for any changes. Your continued use of the Services after any changes to this Privacy Policy constitutes your acceptance of the revised terms.

12. Contact Us

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at support@infoerase.com

By using Info Erase Services, you acknowledge that you have read, understood, and agree to be bound by this Privacy Policy. If you do not agree with the terms of this Privacy Policy, please do not use our Services.